



WESTFUND HEALTH

- Great value health cover
- Affordable
- Easy to deal with
- Member owned

We're here for you

1300 WESTFUND westfund.com.au



Westfund Health

Westfund Health is Australia's largest regional private health insurance fund, run for the benefit of its members with a well-developed membership base and an established and growing preferred provider network in the Sunshine Coast area.

Westfund operates a Care Centre network throughout regional QLD and NSW with its head office located at Lithgow near the Blue Mountains.

In 2014, Westfund expanded by opening its Queensland State Head Office in central Maroochydore, to better service the membership and provide a local Care Centre presence for the community. The new office features an in-house call centre, member service and retention teams, a training facility and frontline staff.

The office represents a significant investment and commitment in the Sunshine Coast and is the latest addition to the fund's Care Centres in regional QLD. This means better access to private health insurance services and numerous employment opportunities for the area. The not-for-profit status of the fund allows Westfund to provide a high value proposition for members. In 2012 and 2013, Westfund returned a total of \$7 million to longer term members through premium discounts. The fund also operates eye care and dental care services in some regional areas.

Westfund Health is an Australian owned and operated leading health fund, providing national coverage for over 100,000 people, making it the 8th largest open fund in Australia.

THREE REASONS TO INVEST ON THE SUNSHINE COAST

1

Australia's largest investment in healthcare infrastructure exceeding \$5 billion including a research centre, health hub and town centre.

2

Patient catchment area expected to grow to one million by 2031 with one quarter of the region's population aged over 65.

3

Preferred aged care destination with a growing need for healthcare services to support the industry expansion and increase in life expectancy.

FAST FACTS

- ✓ National operation.
- ✓ Queensland State Head Office in Maroochydore.
- ✓ 100,000+ members.
- ✓ In-house call centre, member service and retention teams, training facility and frontline staff.
- ✓ 15% employment growth rate since 2013/14.
- ✓ Strong staff productivity, opportunities for promotion and low turnover rate.



We're here for you

InvestTM
**Sunshine Coast
Australia**
The future is here



There are so many benefits to running a business on the Sunshine Coast for an employer – lifestyle, lower wage costs, a strong and developing health precinct and a sense of positivity and business growth.

DEBBIE NEAME
SEQ Regional Manager,
Westfund Health

Why the Sunshine Coast is perfect for health-related businesses...

- Home of Australia's largest investment in healthcare infrastructure, including a new \$1.8 billion Sunshine Coast Public University Hospital which includes a \$60.8 million Skills, Academic and Research Centre, co-located with a \$150 million Sunshine Coast University Private Hospital.
- High demand for healthcare services on the Sunshine Coast with one quarter of the region's population aged over 65 and the average age set to grow to 42.5 by 2031.
- Healthcare is the region's largest employer. Around 1,700 healthcare businesses employ 21,000 people providing an experienced workforce that is ready to work.
- Currently home to 286 private specialists and 112 primary care practices employing 400 general practitioners.
- Queensland has the lowest payroll tax in Australia and the Sunshine Coast boasts lower operating costs compared to the state averages in Queensland, New South Wales and Victoria.
- High speed broadband available across the Sunshine Coast and many suburbs currently being connected to the National Broadband Network.
- Strong support from Sunshine Coast Council and the development of an Industry Investment Plan to help further develop and grow the health and wellbeing industry.

HOW THE SUNSHINE COAST COUNCIL CAN HELP

- ✓ Financial assistance to help offset various establishment costs.
- ✓ A single point of service to facilitate connections with government bodies.
- ✓ Tailored package of comparative information to assist in your decision.
- ✓ Customised site selection assistance and relocation advice.
- ✓ Access to key international market information and industry development.
- ✓ Successful track record of helping investors move to the Sunshine Coast.

The future
is here

FOR MORE INFORMATION

Go to www.invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au or call the Coordinator of Investment Attraction on +617 5475 9958.