



Stellar Asia Pacific

Stellar Asia Pacific is a leading international provider of contact centre and business process outsourcing solutions, proudly representing some of the biggest and brightest brands in the Asia Pacific region.

Stellar provides services to a range of clients in the areas of customer management, sales, help desk, back office processes, collections, information systems, relay services, web and social media engagement, customer intelligence and analytics. Stellar also provides comprehensive consulting and insights services, ranging from contact centre establishment to customer experience optimisation, and everything in between.

In 2012, Stellar opened its first customer contact centre on the Sunshine Coast to expand their overall business and service their newest client, the Australian Taxation Office. The centre was purpose built in central Maroochydore CBD and now employs more than 300 staff.

Worldwide, Stellar has 3,000+ employees focused on delivering optimal outcomes for customers across Australia and Asia Pacific region.

THREE REASONS TO INVEST ON THE SUNSHINE COAST

1

Award winning region for digital excellence with recognition from Google, Smart21 and Paypal.

2

Deploying Australia's first fully-integrated Smart City Framework to deliver government services more effectively.

3

Affordable office and shared space accommodation including an Innovation Centre dedicated to fostering the growth of entrepreneurial and start-up organisations.

FAST FACTS

- ✓ 3,000+ staff across Asia Pacific region
- ✓ 300+ staff at Maroochydore centre
- ✓ Sunshine Coast office services Australian Taxation Office
- ✓ Services other leading brands such as Telstra and the MyAgedCare Gateway
- ✓ Economic benefit to Sunshine Coast of \$12.9 million over five years.




InvestTM
Sunshine Coast
Australia
The future is here



Sunshine Coast is an ideal location for organisations requiring well-educated and motivated employees. The ease of travel, great lifestyle, affordable cost of living and excellent infrastructure, combined with proximity to Brisbane tick all the boxes for Stellar.

MELISSA HAMILTON
CEO
Stellar Asia Pacific

Why the Sunshine Coast is perfect for professional businesses...

- Queensland has the lowest basic flat payroll tax rate of any Australian state or territory - estimated on average at \$490 less per person.
- Commercial office accommodation leasing costs are 58% lower than Brisbane CBD.
- High speed broadband available across the Sunshine Coast and many suburbs currently being connected to the National Broadband Network
- A population of some 280,000 and estimated to grow to more than 450,000 by 2031.
- Highly educated workforce with 57.4% of the local labour force currently holding a tertiary qualification, a significantly higher percentage than the Queensland average.
- Future access to undersea internet cable infrastructure, unique to Queensland and the only such infrastructure on the Eastcoast of Australia (outside of Sydney), providing local and regional business with a competitive advantage.
- An IT active and knowledgeable business community with a very high proportion of locals participating in the 'Get Up To Speed' initiative. The Sunshine Coast has also been awarded as a Google e-Town (Smart Company, 2013) and SMART 21 Community 2014 and 2015.
- Strong support from Sunshine Coast Council and the development of an Industry Investment Plan to help further develop and grow the professional business industry.

HOW THE SUNSHINE COAST COUNCIL CAN HELP

- ✓ Financial assistance to help offset various establishment costs.
- ✓ A single point of service to facilitate connections with government bodies.
- ✓ Tailored package of comparative information to assist in your decision.
- ✓ Customised site selection assistance and relocation advice.
- ✓ Access to key international market information and industry development.
- ✓ Successful track record of helping investors move to the Sunshine Coast.

The future is here

FOR MORE INFORMATION

Go to www.invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au or call the Coordinator of Investment Attraction on +617 5475 9958.