



## Australia Zoo

Australia Zoo is an internationally recognised tourist destination attracting hundreds of thousands of domestic and international visitors to the Sunshine Coast each year.

Since Steve and Terri Irwin took over management in 1992, Australia Zoo has won numerous local, national and international awards including Australian and Queensland Major Tourism Attraction Awards in 2007, 2008, 2009 and 2012.

Australia Zoo stretches across 110 acres and is home to 1,200 native and exotic animals. The zoo employs more than 300 staff.

Based at the zoo is the Australia Zoo Wildlife Hospital which is officially the busiest wildlife hospital in the world treating over 57,000 native wildlife patients to date.

The world famous zoo continues to produce action packed wildlife documentaries which promote the Irwin Family, Australia Zoo and the Sunshine Coast to hundreds of millions of people around the world.

### THREE REASONS TO INVEST ON THE SUNSHINE COAST

1

Almost 8.5 million visitors spend more than \$2.5 billion each year with international visitors staying an average of 13.4 nights.

2

Home to more than 30 major events that attract more than 70,000 visitors each year including the World Ironman Championships.

3

Internationally renowned for its natural attributes and attractions including pristine beaches, subtropical hinterland and more than 300 days of sunshine each year.

### FAST FACTS

- ✓ Hundreds of thousands of domestic and international visitors each year.
- ✓ 300+ employees plus volunteers.
- ✓ Contributes approximately \$130 million into the local community.
- ✓ 110 acres, home to 1,200 native and exotic animals.
- ✓ Wildlife Hospital which has treated over 57,000 wildlife patients to date.
- ✓ Multiple award winners.



**Invest**<sup>TM</sup>  
**Sunshine Coast  
Australia**  
The future is here



*Our award-winning Australia Zoo is proud to call the Sunshine Coast home. We have a wonderful local workforce, a strong tourism industry, and are pleased with the Sunshine Coast Council's vision to be Australia's most sustainable region - vibrant, green, diverse which complements our passion for wildlife and conservation.*

TERRI IRWIN  
Australia Zoo

## Why the Sunshine Coast is perfect for tourism, sport and leisure businesses...

- 8.5 million visitors from Australia and abroad visit the Sunshine Coast each year, spend almost \$2.5 billion and stay more than 12,000 nights.
- More than 70,000 visitors travel to the region for internationally recognised major events such as Ironman 70.3 and the Mooloolaba Triathlon.
- The Sunshine Coast Airport delivers one million visitors to the region each year and is currently being expanded to increase these capabilities.
- A highly skilled and educated workforce are ready to work as hospitality is one of the largest employers in the region.
- The Sunshine Coast had the highest number of increasing new visitor numbers in South East Queensland throughout 2013-14.
- The region has a thriving business events and conference sector which grew by 40% in 2013-14.
- Sunshine Coast Council and Sunshine Coast Destination Ltd are two major supporting bodies of the tourism industry. The region has recently developed an Industry Investment Plan to help further develop and grow the tourism industry.

### HOW THE SUNSHINE COAST COUNCIL CAN HELP

- ✓ Financial assistance to help offset various establishment costs.
- ✓ A single point of service to facilitate connections with government bodies.
- ✓ Tailored package of comparative information to assist in your decision.
- ✓ Customised site selection assistance and relocation advice.
- ✓ Access to key international market information and industry development.
- ✓ Successful track record of helping investors move to the Sunshine Coast.

The future  
is here

#### FOR MORE INFORMATION

Go to [www.invest.sunshinecoast.qld.gov.au](http://www.invest.sunshinecoast.qld.gov.au) or email [invest@sunshinecoast.qld.gov.au](mailto:invest@sunshinecoast.qld.gov.au) or call the Coordinator of Investment Attraction on +617 5475 9958.