



HOW TO INVEST

To discuss potential market leading smart city solutions to progress delivery of its Smart City Program and in particular, the new Maroochydore City Centre.

FOR MORE INFORMATION:

For a confidential discussion regarding the opportunities associated with the Smart City Program and technologies for the new Maroochydore City Centre please contact:

Co-ordinator Smart City Framework
Project Delivery, Infrastructure Services
Sunshine Coast Council
Phone: +61 75475 7272
Email: smartcity@sunshinecoast.qld.gov.au

Business missions to the Sunshine Coast Council Smart Centre can be arranged by contacting:
Email: smartcity@sunshinecoast.qld.gov.au

WEBSITE ADDRESS
www.sunshinecoast.qld.gov.au/smartcities



SUNSHINE COAST SMART CITY PROGRAM


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SMART CITY PROGRAM

Smart City technologies build a stronger economy and a safer community, and improve service delivery to our residents, businesses and visitors.

Projects such as the solar farm and the new Maroochydore City Centre will guide the deployment of smart city solutions in a

staged manner across the region.

By using information and communications technology to connect people, data and things we are able to improve quality of life, stimulate economic growth and ensure environmental sustainability.



SMART CITY MILESTONES:

- first Council in Australia to have its own Telecommunications Carrier Licence
- Australia's first local government to offset 100% of its electricity consumption due to its solar farm
- installed over 200 Free Public WiFi access points across the region
- being named an International Smart 21 City for 2017 by the worldwide Intelligent Community Forum
- opening the Smart Centre for the public to see experimental new technologies such as waste bin sensors, parking space availability sensors, digital flow meters and dimmable LED lights and learn more about the Smart City Program
- installing Australia's first automatic vacuum waste system
- using 3D modelling with high-levels of accuracy to implement organisational mobility programs and develop the award winning Disaster Hub
- designing smart public lighting poles for installation in Caloundra South, Maroochydore City Centre and streetscaping projects
- design and installation of a high speed communications network including free public wifi, LoRaWAN and Sigfox networks to support the Internet of Things and underground fibre optic cable.

THE SUNSHINE COAST SMART CITY PROGRAM WILL:

- reduce carbon emissions, traffic congestion and consumption of resources
- improve standards of services and quality of lifestyle for residents
- increase safety
- use data to inform design and planning
- attract and retain investment and increase local business competitiveness
- provide Maroochydore City Centre with one of the fastest rates of connectivity in Australia to create a competitive edge
- build strong partnerships between businesses and the community.



VISIT AUSTRALIA'S SMART CENTRE & SMART STREET

Sunshine Coast Council's Smart Centre showcases example of Smart City technology at work. Technologies being trialled range from parking sensors and environmental water sensors to smart LED lighting, all providing data in real time to our Smart Region Management Platform.

Bulcock Street Caloundra is Australia's first Smart City urban streetscape demonstration and testing facility. A range of

technologies including smart street lighting, waste and parking sensors will installed temporarily and tested on the Smart Street, exposed to the elements and on-show for the community to see and experience first-hand.

Educational and corporate tours of the Smart Centre and Smart Street are available and it's an ideal location to hold a business mission visit.

INVESTMENT OPPORTUNITIES

- Designed for the 21st Century, the extensive and clever use of technology, together with unique features such as Australia's first underground automated waste collection system, will set the Maroochydore City Centre apart from other regional centres and indeed, many State capitals.
- The project's core commercial precincts (precincts 3 and 6) are currently available, with building construction expected to commence in early 2018.
- Expressions of interest have already been received from investors and companies across a range of industry sectors.
- In June 2017, global infrastructure and property company, John Holland, entered into exclusive negotiations over multiple lots in the city centre, and further details about lot sales and development on the site will be announced throughout 2017-2018.

