BUILDING A NEW ECONOMY

Sunshine Coast Regional Economic Development Strategy 2013 → 2033

In 2033, the Sunshine Coast is a prosperous, high-value economy of choice for business, investment and employment – while offering an enviable lifestyle and environment.

GLOBAL SCALE
Growth from a $13 billion economy to $33 billion by 2033

$33 BILLION ECONOMY 2033

HOUSEHOLD INCOME
To rise above state averages

+22%

EXPORTS
20% of goods and services produced for export

+$3 BILLION

PAPUA NEW GUINEA
$15.6 BILLION

ICELAND
$13.6 BILLION

FIJI
$3.9 BILLION

GOALS FOR THE NEW ECONOMY

NEW SUNSHINE COAST PUBLIC UNIVERSITY HOSPITAL
$1.8 billion investment

11,000 workers
during construction

6,000 jobs
after construction by 2021

AUSTRALIA’S ONLY GREENFIELD CBD
A first of its kind city centre development at Maroochydore

AN EXPANDED UNIVERSITY OF THE SUNSHINE COAST
Only QLD university consistently rating 5 stars for teaching quality

SUNSHINE COAST AIRPORT EXPANSION
Providing a domestic and international gateway to the region

BRUCE HIGHWAY UPGRADE
Improving access to South East QLD and international port facilities

GAME CHANGER PROJECTS

CREATING POTENTIAL FOR GROWTH

HIGH-VALUE INDUSTRIES
Providing at least 100,000 JOBS

HEALTH & WELLBEING
Health, medical and specialist services supported by clinicians, researchers and ancillary businesses

AVIATION & AEROSPACE
Passenger services, engineering, training, maintenance and aviation technology

TOURISM, SPORT & LEISURE
World-class tourism, sport, major event and leisure experiences and products

AGRIBUSINESS
Niche food and beverage product and value-adding production in a clean environment

CLean TECHNOLOGIES
Innovative technologies, products and processes that avoid or reduce environmental impacts

EDUCATION & RESEARCH
Quality education and training products and services, research expertise and expanded facilities

KNOWLEDGE & PROFESSIONAL SERVICES
Diverse range of creative, knowledge, technology, digital, and professional services and industries

For more information visit business.sunshinecoast.qld.gov.au