

KNOWLEDGE AND PROFESSIONAL SERVICES

Sunshine Coast Regional Economic Development Strategy 2013 → 2018

The Knowledge and Professional Services industry is one of the seven high-value industries that will play a pivotal role in building and shaping the new Sunshine Coast economy into the future, comprising a range of creative, knowledge, digital, technology and professional services.



LEADERSHIP, ACTIONS INCLUDE»

Promote industry capability with success stories, champions, advocates and thoughts leaders and develop an annual Digital Sunshine Coast forum



CAPITAL ACTIONS INCLUDE»

Create an investment pipeline map to provide prospective investors with a clear pathway and develop a Smart City Framework



INVESTMENT ACTIONS INCLUDE»

Showcase innovative digital solutions that facilitate growth by focussing on cloud based services and digitisation



LOCAL-TO-GLOBAL ACTIONS INCLUDE»

Prepare and deliver an export services training and development program to increase service based exports



TALENT AND SKILLS ACTIONS INCLUDE»

Develop training aimed at improving digital productivity – awareness, skilling and investment phases

THE FIVE PATHWAYS



GOALS FOR THE KNOWLEDGE AND PROFESSIONAL SERVICES INDUSTRY

JOBS 2018
24,322

JOBS 2014
21,430



+29.4%

GROSS VALUE ADD



+14.5%

REGISTERED BUSINESSES



+20.4%

EXPORTS



+14.4%

AVERAGE INCOME

EMERGING OPPORTUNITIES



COLLABORATIVE ECOSYSTEM

Expand upon the collaborative network of local start-ups, digital businesses, entrepreneurs, education providers, investors and incubators



KNOWLEDGE INDUSTRIES AS CATALYST FOR CHANGE

Champion the collaborative network across all industry sectors and continue to play a key supply-chain role to help facilitate growth and innovation



SUCCESS BREEDS SUCCESS

Celebrate the increasing number of highly successful knowledge industry and professional services businesses within the region to further business attraction and growth opportunities



MAROOCHYDORE AS A SMART CITY

Build upon the value proposition for the Sunshine Coast's new city centre as a significant economic growth opportunity by highlighting technology opportunities

For more information visit business.sunshinecoast.qld.gov.au