

HEALTH AND WELLBEING

Sunshine Coast Regional Economic Development Strategy 2013 → 2018

The Health and Wellbeing industry is one of the seven high-value industries that will play a pivotal role in building and shaping the new Sunshine Coast economy into the future. The industry comprises health, medical and specialist wellness services.



LEADERSHIP, COLLABORATION AND IDENTITY

ACTIONS INCLUDE»

Developing a new Health Portal to better link existing opportunities and showcase the industry



CAPITAL INVESTMENT

ACTIONS INCLUDE»

Supporting the establishment of the Queensland Mind and Neuroscience Institute (QMNI)



HIGH-VALUE INDUSTRIES

ACTIONS INCLUDE»

Facilitating the development of supply chain opportunities to encourage local participation and identification of new investment targets



LOCAL-TO-GLOBAL CONNECTIONS

ACTIONS INCLUDE»

Undertaking an annual domestic Health and Wellbeing Investment Mission



INVESTMENT IN TALENT AND SKILLS

ACTIONS INCLUDE»

Implementing the Health Heroes and Hospital Clinical Experience programs and the basic healthcare delivery training model

THE FIVE PATHWAYS



GOALS FOR THE HEALTH AND WELLBEING INDUSTRY

JOBS 2018
24,387

JOBS 2014
18,981



+29.4%

GROSS VALUE ADD



+21.5%

REGISTERED BUSINESSES



+28.3%

EXPORTS



+13.9%

AVERAGE INCOME

EMERGING OPPORTUNITIES



RESEARCH CENTRES OF EXCELLENCE

Including the development of a skills, academic and research centre at the Sunshine Coast Public University Hospital



HEALTH AND WELLBEING DIGITAL SOLUTIONS

Applications and services to be developed through new eHealth technologies



HEALTH AND WELLBEING RELATED TOURISM

For elective surgeries, rehabilitation and recuperation or to access therapeutic and lifestyle services in a region with existing tourism credentials



AGED CARE AND RETIREMENT LIVING

Services and facilities already in the region combine to provide a strong opportunity to encourage further investment

For more information visit business.sunshinecoast.qld.gov.au