

EDUCATION AND RESEARCH

Sunshine Coast Regional Economic Development Strategy 2013 → 2018

The Education and Research industry is one of the seven high-value industries that will play a pivotal role in building and shaping the new Sunshine Coast economy into the future. It comprises a range of education providers and supporting businesses.



LEADERSHIP, COLLABORATION AND IDENTITY

ACTIONS INCLUDE»
Connecting all quality education and industry stakeholders and aligning with investment plans.



CAPITAL INVESTMENT

ACTIONS INCLUDE»
Working with research and educational agencies to attract external funding for infrastructure projects



HIGH-VALUE INDUSTRIES

ACTIONS INCLUDE»
Ensuring the education and research industry permeates and underpins all other high value industries



LOCAL-TO-GLOBAL CONNECTIONS

ACTIONS INCLUDE»
Seeking high-level advocacy and productive partnerships across all levels of government



INVESTMENT IN TALENT AND SKILLS

ACTIONS INCLUDE»
Establishing an education and training road map for the business community

THE FIVE PATHWAYS



GOALS FOR THE EDUCATION AND RESEARCH INDUSTRY

JOBS 2018
11,792

JOBS 2014
10,585



+12.1%

GROSS VALUE ADD



+13.0%

REGISTERED BUSINESSES



+12.6%

EXPORTS



+11.6%

AVERAGE INCOME

EMERGING OPPORTUNITIES



EDUCATION INDUSTRY EXPANSION

Further development of training and education infrastructure and providers coupled with new research and learning centres to stimulate investment



THE SILK HIGHWAY GLOBAL TREND

Access to new markets in Asia due to rapidly growing economies and income levels and an opportunity to look at niche markets to meet Asian demand for products and services



FEDERAL AND STATE GOVERNMENT POLICIES

Will allow regional areas such as the Sunshine Coast to differentiate, based on local key strengths. Key stakeholders will have the flexibility to respond to a changing environment



RESEARCH CENTRES OF EXCELLENCE

Including the development of a skills, academic and research centre at the Sunshine Coast Public University Hospital

For more information visit business.sunshinecoast.qld.gov.au