

AGRIBUSINESS

Sunshine Coast Regional Economic Development Strategy 2013 → 2018

The Agribusiness industry comprises primary processors, food manufacturers, growers, farmers and nurseries, agri-tourism and local food networks. The goal is to create employment and grow businesses that contribute to a sustainable Sunshine Coast economy by sharing knowledge, increasing representation and strengthening relationships across our Food and Agribusiness industry.



LEADERSHIP, COLLABORATION AND IDENTITY

ACTIONS INCLUDE»
Support the development of the Food and Agribusiness industry body on the Sunshine Coast



CAPITAL INVESTMENT

ACTIONS INCLUDE»
Capitalise on the new Sunshine Coast Public University Hospital and Sunshine Coast Airport expansion



HIGH-VALUE INDUSTRIES

ACTIONS INCLUDE»
Ensure water management and land use regulation addresses industry needs



LOCAL-TO-GLOBAL CONNECTIONS

ACTIONS INCLUDE»
Identify and leverage export opportunities both regionally and globally



INVESTMENT IN TALENT AND SKILLS

ACTIONS INCLUDE»
Facilitate industry needs through partnerships with education providers

THE FIVE PATHWAYS



GOALS FOR THE AGRIBUSINESS INDUSTRY

JOBS 2018
5,100

JOBS 2014
4,956



+10.7%

GROSS VALUE ADD



+2.45%

REGISTERED BUSINESSES



+6.27%

EXPORTS



+11.4%

AVERAGE INCOME

EMERGING OPPORTUNITIES



INDUSTRY LEADERSHIP GROUP

Improve communication and collaboration and enable businesses to respond to a dynamic changing environment and market opportunities



DEMAND FOR FOOD RESOURCES

Tap into increased demand for food resources both locally, nationally and globally



EXPERTISE AND REPUTATION

Build on the region's natural advantage reputation for both a clean environment and some of the world's highest food safety and security standards



VALUE ADDED PRODUCTS

Deliver higher value returns to producers and increase the range of products from the region

For more information visit business.sunshinecoast.qld.gov.au