

MAJOR AWARDS



Google eTown Award in 2013



Smart21 communities in 2014 and 2015



Recognised by PayPal for three of our townships who were in the top ten for the highest transactions online

AUSTRALIA'S SUNSHINE COAST

Be part of one of the highest performing education and research communities in Australia

WHO'S HERE:



HOW THE SUNSHINE COAST COUNCIL CAN HELP

- ✓ Financial assistance to help offset various establishment costs
- ✓ A single point of service to facilitate connections with government bodies
- ✓ Tailored package of comparative information to assist in your decision
- ✓ Customised site selection assistance and relocation advice
- ✓ Access to key international market information and industry development
- ✓ Successful track record of helping investors move to the Sunshine Coast

STEPS Group Australia delivers a diverse range of services to meet the diverse needs of our communities. We work with Sunshine Coast residents and businesses to create inclusive workplaces, we design training courses that meet local market needs, and we host a range of community services and social ventures aimed at enriching the lives of others.

CARMEL CROUCH
Managing Director
STEPS Group Australia



The future is here

FOR MORE INFORMATION

Go to www.invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au or call the Coordinator of Investment Attraction on +617 5475 9958.

www.invest.sunshinecoast.qld.gov.au



EDUCATION AND RESEARCH INDUSTRY





Join our thriving Education and Research community

- ✓ Nationally awarded public university
- ✓ More than 180 registered training organisations
- ✓ Some of Queensland's highest performing private schools
- ✓ 57.4% local labour force hold a tertiary qualification
- ✓ Predicted industry expansion of 50% by 2033
- ✓ 2,000+ international students
- ✓ 30,000 local businesses provide opportunities for training solutions
- ✓ High speed broadband access

A nationally awarded University and some of the highest performing private schools in Queensland, already call the Sunshine Coast home.

The region's education sector exceeds the size of those in areas with a similar sized population and is predicted to grow by 50% by 2033 to cater for an estimated population of 450,000.

More than 60,000 students currently study at local schools, University of the Sunshine Coast, TAFE Queensland East Coast, or one of the 180 registered training institutions in the region. 57.4% of the local labour force in Sunshine Coast holds a tertiary qualification, a significantly higher percentage than the Queensland average.

The Education and Research industry has been positively affected by major projects including the new \$5 billion health precinct at Kawana which

includes a \$60.8 million Skill, Academic and Research Centre (SARC). SARC will help transition students studying healthcare into the workforce and providing a strong linkage between the University and healthcare industry for research purposes.

The Sunshine Coast is a desirable location for international students, with over 2,000 studying across the University of the Sunshine Coast, TAFE Qld Eastcoast and other institutions. Approximately \$100 million of the education and research industry's output was exported from the region.

World-class, high speed broadband is available at competitive rates in key commercial centres in the region. Some Sunshine Coast suburbs have already been connected to the National Broadband Network (NBN), while a number of others will be on NBN within three years.



EMERGING OPPORTUNITIES

A dedicated High Value Industry and Investment Plan to 2018 has been developed with emerging opportunities. Key capital investment projects are already underway to change the face of the Sunshine Coast and pave the way for a stronger economy.



UNIVERSITY OF THE SUNSHINE COAST EXPANSION

\$81million expansion of the programs and services to cater for a growing student base



RESEARCH CENTRES OF EXCELLENCE

Including the development of a skills, academic and research centre at the Sunshine Coast Public University Hospital



EDUCATION INDUSTRY EXPANSION

Further development of training and education infrastructure and providers coupled with new research and learning centres to stimulate investment

The University of the Sunshine Coast is a proud partner in the development and future growth of our region. It has more than eleven thousand students and a comprehensive offering of undergraduate and graduate degrees through the sciences, particularly health and engineering, business, law and the arts. It has a growing research agenda and a strong record of engagement with business, particularly through its award-winning Innovation Centre.

PROFESSOR GREG HILL
Vice-Chancellor and President,
University of the Sunshine Coast

The Sunshine Coast is a place where innovative businesses can grow and flourish by tapping into local talent, business mentors and excellent research facilities.

MARK PADDENBURG
CEO, Innovation Centre



ABOUT THE SUNSHINE COAST

The Sunshine Coast provides an outstanding mix of opportunities for new investment and business expansion. Located just over one hour's drive from the state capital of Brisbane, and with a population of more than 280,000, the Sunshine Coast has a clear

20-year economic blueprint and vision to build a high-value economy of choice for business, investment and employment. The region is home to some of Australia's biggest brand names in the Education and Research industry. Visit us to find out why...

ECONOMIC FACTS

Population:	280,000
Population growth rate:	10.1%
Economy (GRP):	\$13 billion
Value of major projects underway:	\$2.5 billion
Registered businesses:	30,000

Indicative Industrial Land Values (3,000 - 5,000 sqm)	
Sunshine Coast:	\$180
Brisbane:	\$280
Melbourne:	\$235
Sydney:	\$400

Source: Savills (2013)

Commercial Office Rental

Locality	Mid-Point (A\$/sqm)	Compared to Sunshine Coast
Sunshine Coast	\$335	-
Gold Coast	\$350	4.3% more
Brisbane CBD	\$810	58.6% more
Sydney CBD	\$810	58.6% more

Source: Savills (2013) & Cushman & Wakefield (2013)