AUSTRALIA’S SUNSHINE COAST

Be part of a region with a thriving food and agribusiness community
Rich soils and favourable climatic conditions, together with a clean water supply make the Sunshine Coast the perfect food and agribusiness location.

The industry has seen strong productivity growth over the last five years, generating an industry value of approximately $500 million and providing more than 5000 jobs locally.

The industry’s primary agricultural commodities include fruit, vegetables, nuts, dairy, seafood, meat and poultry products plus innovative food processing operations like Gourmet Garden, Buderim Ginger, Epicurean Products, CO YO and Country Chef. The region is home to more than 800 agricultural businesses.

The agribusiness industry is becoming increasingly entrepreneurial and focused on value adding with linkages to manufacturing, education, retail and tourism.

The Sunshine Coast offers more affordable industrial land prices that are approximately 40% lower than other Australian capital cities.

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A dedicated High Value Industry and Investment Plan to 2018 has been developed with emerging opportunities. Key capital investment projects are already underway to change the face of the Sunshine Coast and pave the way for a stronger economy.

EMERGING OPPORTUNITIES

EXPERTISE AND REPUTATION
Build on the region’s natural advantage reputation for both a clean environment and some of the world’s highest food safety and security standards

VALUE ADDED PRODUCTS
Deliver higher value returns to producers and increase the range of products from the region

DEMAND FOR FOOD RESOURCES
Tap into increased demand for food resources both locally, nationally and globally

ABOUT THE SUNSHINE COAST

The Sunshine Coast provides an outstanding mix of opportunities for new investment and business expansion. Located just over one hour’s drive from the state capital of Brisbane, and with a population of more than 280,000, the Sunshine Coast has a clear 20-year economic blueprint and vision to build a high-value economy of choice for business, investment and employment. The region is home to some of Australia’s biggest brand names in the Agribusiness industry. Visit us to find out why…

Join our thriving Food and Agribusiness community
The Sunshine Coast has a natural advantage as a business location for dairy processing. It has an ideal climate and the diverse geography of the area supports a wide range of agribusiness. Maleny Cheese has connected with the clean environment of the region and distributes to the local and domestic markets that are so easily accessed from the area. The region offers an excellent combination of factors that make doing business in agriculture and related enterprise a unique proposition in Australia.

MARKUS AND SARA BUCHER
Directors, Maleny Cheese

The Sunshine Coast is the sustainable business location that marries with Gourmet Garden’s brand image, culture and aspirations. The region offers a closer link to our agricultural roots than any city would, reflecting our friendly business culture plus attracts and offers high calibre employees fantastic lifestyle benefits, lower regional living costs, tourism attractions, good infrastructure including the regional airport to service our domestic market.

ANDREW EVES-BROWN
Chief Operating Officer, Gourmet Garden

800+ agricultural businesses
A strong food and agribusiness culture and experienced workforce
Primary agricultural commodities include strawberries, pineapples, macadamias, meat and poultry products leading food processing operations and aquaculture

- High level of diversity of primary and value added products
- High and reliable rainfall
- Closely located to export infrastructure
- High levels of agricultural and commercial land
- Wholesaling and transport centres to support the industry
- Value of products has increased year on year

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ECONOMIC FACTS
Population: 280,000
Population growth rate: 10.1%
Economy (GRP): $13 billion
Value of major projects underway: $2.5 billion
Registered businesses: 30,000

Indicative Industrial Land Values
(3000-5000 sqm)

<table>
<thead>
<tr>
<th>Locality</th>
<th>Mid-Point (A$/sqm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunshine Coast</td>
<td>$180</td>
</tr>
<tr>
<td>Gold Coast</td>
<td>$280</td>
</tr>
<tr>
<td>Brisbane CBD</td>
<td>$235</td>
</tr>
<tr>
<td>Sydney CBD</td>
<td>$400</td>
</tr>
</tbody>
</table>

Source: Savills (2013)

Commercial Office Rental

<table>
<thead>
<tr>
<th>Locality</th>
<th>Mid-Point (A$/sqm)</th>
<th>Compared to Sunshine Coast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunshine Coast</td>
<td>$335</td>
<td>-</td>
</tr>
<tr>
<td>Gold Coast</td>
<td>$350</td>
<td>4.3% more</td>
</tr>
<tr>
<td>Brisbane CBD</td>
<td>$810</td>
<td>58.6% more</td>
</tr>
<tr>
<td>Sydney CBD</td>
<td>$810</td>
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</tr>
</tbody>
</table>

Source: Savills (2013) and Cushman and Wakefield (2013)
WHO’S HERE:

Financial assistance to help offset various establishment costs
A single point of service to facilitate connections with government bodies
Tailored package of comparative information to assist in your decision
Customised site selection assistance and relocation advice
Access to key international market information and industry development
Successful track record of helping investors move to the Sunshine Coast

The future is here
Go to www.invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au or call the Coordinator of Investment Attraction on +617 5475 9958.