

MAJOR AWARDS



Google eTown Award in 2013



Smart21 communities in 2014 and 2015



Recognised by PayPal for three of our townships who were in the top ten for the highest transactions online

AUSTRALIA'S SUNSHINE COAST

Be part of Australia's most sustainable region

WHO'S HERE:



HOW THE SUNSHINE COAST COUNCIL CAN HELP

- ✓ Financial assistance to help offset various establishment costs
- ✓ A single point of service to facilitate connections with government bodies
- ✓ Tailored package of comparative information to assist in your decision
- ✓ Customised site selection assistance and relocation advice
- ✓ Access to key international market information and industry development
- ✓ Successful track record of helping investors move to the Sunshine Coast

The Sunshine Coast has been the perfect place to create an entrepreneurial business with unparalleled work/life balance. With its natural beauty, great schools and hospitals, and relaxed lifestyle, the coast is the perfect place to live. On the business front, an educated and motivated workforce, a convenient airport, and purpose built business and innovation precincts, the Sunshine Coast provides businesses a dynamic and supportive environment to set-up shop and find global success.

KEVIN DAY
CEO, Empyrean Lighting



The future is here

FOR MORE INFORMATION

Go to www.invest.sunshinecoast.qld.gov.au or email invest@sunshinecoast.qld.gov.au or call the Coordinator of Investment Attraction on +617 5475 9958.

www.invest.sunshinecoast.qld.gov.au



CLEAN TECHNOLOGIES INDUSTRY





Join our thriving Clean Technologies community

- ✓ Strong regional vision and council support
- ✓ 150 small to medium clean technologies businesses
- ✓ Caloundra has the second highest concentration of rooftop solar panels in Australia
- ✓ Sub-tropical climate enjoying an average of seven hours sunshine per day, 300 days per year
- ✓ Utility scale Solar Farm at Valdora
- ✓ Sustainable Research Centre at the University of the Sunshine Coast
- ✓ Growing customer base
- ✓ Emerging sector of growth and opportunity
- ✓ One hour by national highway to international air and ports

Sunshine Coast Council's vision is to become the most sustainable region in Australia – vibrant, green, diverse. The region is renowned for its weather conditions that are conducive to solar power and supports continued innovation and investment in this area.

Council's vision is embodied by the 150 small to medium clean technology businesses that already excel in the fields of innovative waste and water management, environmentally friendly building design and supplies, and renewable energy.

The industry generates \$214 million in economic activity, employs 1,770 people and has become a model for sustainability in Australia.

With a view to producing enough green energy to meet its entire electricity needs, Sunshine Coast Council has committed to the development of a

utility scale solar farm at Valdora. The University of the Sunshine Coast also has a functioning Sustainable Research Centre built to address social adaptation concerns in relation to a range of sustainability issues such as coastal management, climate change, and water management.

Sunshine Coast generates specific demand for clean technology solutions in a fast growing economy which has shown a five year population growth of 10.1% from 2008 to 2013 and a medium age nearly six years older than the state average. This is exemplified in Caloundra where 27.3% of all households have installed solar panels.

There are a number of emerging opportunities for future growth in this sector include leveraging the Solar Farm with a Research Centre of Excellence, Eco and Lifestyle Tourism, Retirement Living, Climate Change and Project based solutions.



EMERGING OPPORTUNITIES

A dedicated High Value Industry and Investment Plan to 2018 has been developed with emerging opportunities. Key capital investment projects are already underway to change the face of the Sunshine Coast and pave the way for a stronger economy.



RESEARCH CENTRE OF EXCELLENCE

Enabled by the presence of a nationally recognised utility scale solar farm, an opportunity exists to partner with accredited clean energy and smartgrid management related research and research centres



CLEANTECH AND DIGITAL SOLUTIONS

A powerful driver of local business growth that will attract foreign investment and also contribute to the green credentials of the Maroochy CBD as an international smart city



ECO AND LIFESTYLE TOURISM

Attracting visitors to the region for eco and lifestyle tourism represents an opportunity to develop solutions for this sector and for visitors to be promoters for the local industry

The Sunshine Coast has given us a fantastic base to develop our clean-tech business, starting up at the Innovation Centre and later migrating to Coolumb Beach Industrial zone. Support from local industry and Council has been terrific, plus we're able to keep the perfect balance of lifestyle with close proximity to Brisbane and South East Queensland.

MARK LECKENBY
CEO, ENOPE

The Sunshine Coast is becoming the environmental centre of the world. We enjoy a beautiful, diverse environment, dedicated staff and a network of innovative companies all striving to leave the world in a better state than how we found it.

BOB CAMERON
Managing Director, ROCKCOTE



ABOUT THE SUNSHINE COAST

The Sunshine Coast provides an outstanding mix of opportunities for new investment and business expansion. Located just over one hour's drive from the state capital of Brisbane, and with a population of more than 280,000, the Sunshine Coast has a

clear 20-year economic blueprint and vision to build a high-value economy of choice for business, investment and employment. The region is home to some of Australia's biggest brand names in the Clean Technologies industry. Visit us to find out why...

ECONOMIC FACTS

Population:	280,000
Population growth rate:	10.1%
Economy (GRP):	\$13 billion
Value of major projects underway:	\$2.5 billion
Registered businesses:	30,000

Indicative Industrial Land Values (3,000 - 5,000 sqm)	
Sunshine Coast:	\$180
Brisbane:	\$280
Melbourne:	\$235
Sydney:	\$400

Commercial Office Rental		Compared to Sunshine Coast
Locality	Mid-Point (A\$/sqm)	
Sunshine Coast	\$335	-
Gold Coast	\$350	4.3% more
Brisbane CBD	\$810	58.6% more
Sydney CBD	\$810	58.6% more

Source: Savills (2013)

Source: Savills (2013) & Cushman & Wakefield (2013)