



USC (University of the Sunshine Coast) is one of Australia's fastest growing universities, with a reputation for exceptional student experience and teaching quality.

With more than 17,800 enrolled students, USC is on track to be a comprehensive multi-campus university growing towards 35,000 students.

Since 1996, the university has consistently ranked among Australia's top universities for student experience.

An \$81 million expansion was completed in 2015, allowing the campus to cater for a larger student population to meet the growing workforce demands of the Sunshine Coast. The new facilities offer innovative learning and research spaces including an Engineering Learning Hub, Learning and Teaching Hub, Resources Building and an Aquatic Centre.

The university is also home to the Sunshine Coast Lightning netball team, the region's first national league sporting franchise and Championship winners for 2017 and 2018.

The university undertakes research of international, national and local significance in areas such as health sciences, environmental sciences, biological sciences, veterinary sciences, and technology, with 26 research fields now rated at, or above, world standard (2019 Excellence in Research for Australia ratings).

THE SMART PLACE FOR LIVING AND LEARNING

1. The region is home to three universities and some of Queensland's highest performing public and private schools.
2. Demand for educational services by Sunshine Coast residents is predicted to grow by up to 50% between 2013-2033.
3. The region has many youth-based innovation and robotics programs producing the next generation of entrepreneurs and talent.

The future is here

As one of Australia's leading regions for **ideas**, **creativity** and **entrepreneurialism**, the Sunshine Coast provides an outstanding mix of **opportunities** for new investment and business expansion.

Why invest in the Sunshine Coast?

Population growth One of the largest local government areas in Australia with population expected to grow to 518,000 people by 2041 (QGSO, 2018; ABS, 2018).

Educated workforce A highly educated workforce supported by a quality education sector with award-winning universities.

Lower operating costs Affordable industrial land prices and almost 50% lower prices for commercial office space than Brisbane CBD, plus the lowest basic flat payroll tax rate in Australia.

Prime location Just over one hour by road, north of Brisbane with excellent access to national and international air and sea ports.

Export opportunities Sunshine Coast International Business Development program provides collaboration and market opportunities.

Fast data The Sunshine Coast International Broadband Network will be in service from 2020, providing the fastest data connection to Asia from Australia's east coast.



Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones on the Sunshine Coast. Talk to a specialist to find out how we can help.

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