

Typefi



Typefi brings the power of intelligent automation to publishing for print, web and mobile.

A global leader in the provision of single-source automated publishing software, Typefi helps organisations around the world publish their content faster and in more formats.

Typefi's cutting edge, user-friendly platform provides customers - from small businesses through to global publishers, international organisations and Fortune 500 companies - with the ability to take a single source document and automatically render it in their choice of over 30 formats for print, online and mobile in just minutes with 100 per cent accuracy.

Founded in 2001, Typefi began exporting in 2007 and has customers in 20 countries, with individual users of Typefi software in 65 countries. Exports now account for approximately 90% of revenue.

The company is based on the Sunshine Coast and has grown to more than 40 staff in Australia, USA, England, the Netherlands, Sri Lanka, Romania, France and South Africa.

“As a region with a strong commitment to innovation, the Sunshine Coast continues to offer an excellent base for Typefi, with organisations like Sunshine Coast Council and the Innovation Centre providing valuable support and a depth of professional expertise to rival any of Australia's major cities.”

Shanna Bignell, Marketing Manager, Typefi Winner, 2018 Premier of Queensland's Export Award for Small Business

THE SMART PLACE FOR BUSINESS

1. A high number of entrepreneurs, digital champions and thriving businesses who make a global impact.
2. A network of education programs, business incubators, accelerators, co-working spaces, advocacy events and meetups which actively support and encourage innovation, new ideas, entrepreneurs and start-ups.
3. Innovation Centre Sunshine Coast brings entrepreneurial start-ups and high growth companies together, fostering an environment for innovation and success.

The future is here

As one of Australia's leading regions for **ideas**, **creativity** and **entrepreneurialism**, the Sunshine Coast provides an outstanding mix of **opportunities** for new investment and business expansion.

Why invest in the Sunshine Coast?

Population growth One of the largest local government areas in Australia with population expected to grow to 518,000 people by 2041 (QGSO, 2018; ABS, 2018).

Educated workforce A highly educated workforce supported by a quality education sector with award-winning universities.

Lower operating costs Affordable industrial land prices and almost 50% lower prices for commercial office space than Brisbane CBD, plus the lowest basic flat payroll tax rate in Australia.

Prime location Just over one hour by road, north of Brisbane with excellent access to national and international air and sea ports.

Export opportunities Sunshine Coast International Business Development program provides collaboration and market opportunities.

Fast data The Sunshine Coast International Broadband Network will be in service from 2020, providing the fastest data connection to Asia from Australia's east coast.



Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones on the Sunshine Coast. Talk to a specialist to find out how we can help.

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