



MEDIFARM

MEDIFARM is the first company in Australia to be fully licenced to cultivate and manufacture medicinal cannabis.

Founded in 2015, MEDIFARM formed an exclusive partnership with the Israeli global pioneer in medicinal cannabis, TIKUN OLAM, to provide the most advanced medicinal cannabis product for the Australian market and to take advantage of the export opportunities within this \$70 billion global market.

MEDIFARM uses proprietary developed genetic strains of medicinal cannabis purpose-bred for patient conditions. Their international clinical trials have resulted in the world's largest database of patients currently under effective treatment by medicinal cannabis.

MEDIFARM provides Australian doctors and patients with leading medicinal cannabis research,

information on prescribing protocols, and medical education to assist in enabling health practitioners to make the best informed clinical decisions on patient care.

“MEDIFARM chose to be based on the Sunshine Coast due to the region's ideal growing conditions, access to world class health care and medical research facilities, as well as the local government support.”

Adam Benjamin, Founding Director

THE IDEAL LOCATION FOR INNOVATIVE HEALTH INVESTMENT

1. Home to the \$5 billion Sunshine Coast Health Precinct - the largest Health Precinct being developed in Australia incorporating the state-of-the-art simulation research facility, the Sunshine Coast Health Institute.
2. Innovative health businesses with unique models of care.
3. Patient catchment area expected to grow to 2.4 million by 2041, including the largest aged care demographic in Queensland.

The future is here

As one of Australia's leading regions for **ideas**, **creativity** and **entrepreneurialism**, the Sunshine Coast provides an outstanding mix of **opportunities** for new investment and business expansion.

Why invest in the Sunshine Coast?

Population growth One of the largest local government areas in Australia with population expected to grow to 518,000 people by 2041 (QGSO, 2018; ABS, 2018).

Educated workforce A highly educated workforce supported by a quality education sector with award-winning universities.

Lower operating costs Affordable industrial land prices and almost 50% lower prices for commercial office space than Brisbane CBD, plus the lowest basic flat payroll tax rate in Australia.

Prime location Just over one hour by road, north of Brisbane with excellent access to national and international air and sea ports.

Export opportunities Sunshine Coast International Business Development program provides collaboration and market opportunities.

Fast data The Sunshine Coast International Broadband Network will be in service from 2020, providing the fastest data connection to Asia from Australia's east coast.



Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones on the Sunshine Coast. Talk to a specialist to find out how we can help.

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