

Huddle Insurance

Huddle Insurance is a technology-led challenger brand in Australia's \$42 billion general insurance market.

The company's AI-powered platform puts members in control, giving them access to rapid, reliable and lower-cost insurance.

Huddle opened its new technology campus at Bokarina in 2019 with plans for significant growth.

The Certified B Corporation has turned insurance into a public good, where people are empowered to drive outcomes that create lasting value and support causes they care about.

The infrastructure and connectivity that will be available from the Sunshine Coast International Broadband Network helped drive Huddle's decision to establish their largest national presence on the Sunshine Coast.

"The Sunshine Coast is leading the way for local governments in Australia when it comes to attracting investment in technology driven communities. The Sunshine Coast's technology focus aligns beautifully with our core mission as a brand. We envision a world where people feel safer through the power of technology, and we harness the power of our people and community to use that technology for good."

Jason Wilby
Founder and Joint Chief Executive

THE SMART PLACE FOR BUSINESS

1. A high number of entrepreneurs, digital champions and thriving businesses who make a global impact.
2. A network of education programs, business incubators, accelerators, co-working spaces, advocacy events and meetups which actively support and encourage innovation, new ideas, entrepreneurs and start-ups.
3. Innovation Centre Sunshine Coast brings entrepreneurial start-ups and high growth companies together, fostering an environment for innovation and success.

The future is here

As one of Australia's leading regions for **ideas**, **creativity** and **entrepreneurialism**, the Sunshine Coast provides an outstanding mix of **opportunities** for new investment and business expansion.

Why invest in the Sunshine Coast?

Population growth One of the largest local government areas in Australia with population expected to grow to 518,000 people by 2041 (QGSO, 2018; ABS, 2018).

Educated workforce A highly educated workforce supported by a quality education sector with award-winning universities.

Lower operating costs Affordable industrial land prices and almost 50% lower prices for commercial office space than Brisbane CBD, plus the lowest basic flat payroll tax rate in Australia.

Prime location Just over one hour by road, north of Brisbane with excellent access to national and international air and sea ports.

Export opportunities Sunshine Coast International Business Development program provides collaboration and market opportunities.

Fast data The Sunshine Coast International Broadband Network will be in service from 2020, providing the fastest data connection to Asia from Australia's east coast.



The future Maroochydore City Centre. Image is indicative only.

Sunshine Coast Council welcomes and supports the growth of local businesses and the establishment of new ones on the Sunshine Coast. Talk to a specialist to find out how we can help.

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