

# Place-based design

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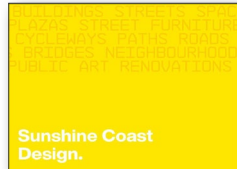
Places include all parts of the public realm such as open space, streets, centres and neighbourhoods, and the interface with the private realm, which includes residential, commercial and industrial streetscapes.

Every place has a unique combination of local people, history, culture, arts, climate, built form and natural features, that contribute to its distinctive identity and function – it's character.

In the built environment, great places don't happen by chance, they are designed. Design has a central role to play in respecting, protecting and enhancing the unique character of places.

### Sunshine Coast Design

In recognition of the important role that design plays in shaping places, Sunshine Coast Council has developed the [Sunshine Coast Design Strategy](#) for everyone designing, influencing, or funding design on the Sunshine Coast.



The strategy encourages a place-based approach to design. It helps everyone understand what our community values about this place and what to keep in mind during the design process. By doing this we can make sure our community grows and progresses in a way that reflects our values and doesn't undermine the things we love about our region. The values have been used in developing 10 principles to guide good Sunshine Coast design.

Stakeholders can use the principles to help define and develop good design solutions for the Sunshine Coast's special character and sense of place.

### What we value

The following four characteristics are what the community values most about the Sunshine Coast. These values are at the heart of what makes the Sunshine Coast special.

- *We love our climate.*
- *We live within and cherish our landscape.*
- *We treasure our ocean, beaches and waterways.*
- *We are a community of communities.*

### Design Principles

The following [10 design principles](#) are based on what our community values about the Sunshine Coast. The principles do not push a certain architectural or landscape style.

The principles clarify what makes good Sunshine Coast design and what is at stake if they are ignored. They are a reminder for professional designers and a guide for others of what good design on the Sunshine Coast should consider and can deliver.

The principles should be considered in the design process for all built form at any scale, including homes, pathways, streets, open spaces and parks, public spaces, commercial and public buildings, and neighbourhoods.

### Sunshine Coast Design Principles:

01 WORK WITH LOCAL CLIMATE	06 BE INSPIRED BY THE NATURAL AND BUILT ENVIRONMENT
02 CREATE PLACES THAT RESPECT AND INCORPORATE LANDSCAPE	07 CREATE SHADY STREETS THAT PUT PEOPLE FIRST
03 BRING OUR CULTURES, ARTS AND HERITAGE TO LIFE	08 CREATE WELCOMING PLACES THAT CAN BE ENJOYED BY EVERYONE
04 CAPTURE AND FRAME VIEWS AND CREATE VISTAS	09 DESIGN PLACES TO BE RESILIENT AND READY FOR CHANGE
05 STRENGTHEN AND EXTEND A NETWORK OF GREEN CORRIDORS	10 CREATE AND ADD VALUE

