The central parkland has a relaxed, organic character defined by sinuous pathways, shady trees, and rolling lawns that gently fall down towards the beach.

The beach interface provides a natural vegetated experience that is framed by hard terracing for erosion control and viewing opportunities at each end.

With enhanced ability to cater for triathlon swim, bike and run courses, the promenade and Esplanade design is clean and clear and bordered by sloping lawns for spectators and a central amphitheatre for big screen viewing, outdoor cinema and music events.

A long table dining area in the parkland and adjacent level event lawn cater for culinary and wedding events.

The visitor experience to Mooloolaba is enhanced by the refurbishment of the Loo with a View and could integrate other community uses such as visitor and interpretive centre in proximity of the existing structure.

The southern Esplanade is converted to a shared pedestrian plaza that integrates children’s play, increased lawn area and BBQ facilities overlooking the beach.

This zone allows for slow one-way traffic to access local businesses and has the ability to be closed for community events and peak times such as school holidays.

The drawings shown in this report are indicative and intended to communicate conceptual ideas only.
Water Play

The southern children’s water play area will provide a safe and enticing experience for young children to explore small, shallow pools, interactive water jets and channels.

Inspired by the natural processes of the ocean, wave spray off rocks and the emptying of rock pools, this zone provides an alternative experience to the sandy beach and an out of season water experience that is warmer than the ocean.

Surrounded by picnic and BBQ facilities, this family focused space is perfect for children’s parties and family gatherings.
Long Table Dining
To build upon Mooloolaba’s reputation as a prime beachfront outdoor dining destination, the ‘Long Table Dining’ zone will provide a culinary event destination in the park.

This zone can be hired for private events such as weddings while also providing the opportunity for special themed community food events that can be catered for by local restaurants.

An adjacent level lawn area provides spillover space for event expansion or for informal children’s play, allowing parents to sit back and relax.

The lawn extends over the roof of an amenities building and kiosk at promenade level, which services the needs of recreation walkers and events at the adjacent amphitheatre.

Amphitheatre
The central amphitheatre serves as the community event hub for Mooloolaba. This sculpted lawn bowl nestles into the foreshore landform, allowing for clear ocean views across it.

The amphitheatre will become the spectator hub for the Mooloolaba triathlon, providing a big screen viewing site while being able to see live sections of the race as athletes ride and run past each lap.

The amphitheatre will also be the heart of New Years Eve celebrations and offer the flexibility to hold family related events such as movies in the park and carols by candlelight.
Specific opportunities include:

/ Redevelopment of the northern caravan site as public parkland with an active recreation focus and shared or segregated cycleway provision along the foreshore
/ Provision of public event space via a centrally located outdoor amphitheatre overlooking the beach
/ Children’s water play and adventure play spaces to cater for a range of ages and abilities
/ An accessible tidal pool nestled into the rock pools
/ Improved pedestrian and cycle linkages along the beach front to the Wharf
/ An accessible beach front with a balance of hard terraced edges and soft planted dunes
/ Public access around the northern face of Alexandra Headland
/ Enhanced connection to the foreshore area from the Heart via a new centrally located beach front plaza
/ Improved presence and wayfinding of pedestrian links through Esplanade buildings between the foreshore and First Avenue
/ Closure of Beach Terrace car park to vehicular traffic to create an enhanced foreshore parkland (with parking relocated to Brisbane Road multi-storey car park site)
/ Improved picnic and BBQ facilities consolidated around children’s play zones and best ocean viewing points
/ Shady open space character
/ Relaxed, organic design language inspired by the patterns of the natural environment and in keeping with the existing Mooloolaba urban design, materiality and character
/ Intimate places for weddings
/ Low speed two-way Esplanade between Venning Street and Brisbane Road with short-term parking and drop-off zones
/ Shared pedestrian and vehicle promenade between Brisbane Road and River Esplanade (east bound one-way vehicle movement only)
/ Designed to cater for triathlon swim, bike and run legs and associated spectator and competitor infrastructure
/ An enhanced setting for community celebrations such as New Year’s Eve, long table dining in the park and outdoor cinema
/ An enhanced visitor experience at the Loo with a View and possible interpretive centre portraying the stories of Mooloolaba

1. Lawn amphitheatre overlooking water
2. Headland boardwalk
3. Wide pedestrian promenade
4. Cove Kiosk
5. Adventure play nestled amongst the tree tops
6. Tidal pool
7. Children’s water play
8. Small children’s play area
Activity

1. Large scale cultural events such as cinema or concerts in the park
2. Triathlon finish line and spectator hub
3. Projection events in the park
4. Art festivals

Materiality

1. Tidal pool merging with existing rock pools
2. Bioretention to cleanse Esplanade runoff
3. Terraced amphitheatre detailing
4. Soft natural dune beach edge
5. Shady shared plaza
6. Plants and materials reflective of a natural, coastal palette
7. Feature lights along the waterfront promenade