

Point Cartwright Reserve and La Balsa Park – Master Plan

FAQs

Is there an existing Master Plan for the site?

- Yes - there was a previous Master Plan undertaken in 2002 by Caloundra Shire Council.

Why do we need a new Master Plan?

- The Master Plan seeks to balance the needs of users and the environment, for all the community to enjoy.

Will the whole community have a chance to contribute to the Master Plan?

- Yes - there will be two phases of community and stakeholder engagement.

Phase One: Values and Vision - will take place in November 2021 to understand the key values and future vision for the area. Everyone will have an opportunity to have their say through an on-line survey, Pop Up Stalls, Meetings and Round Table events.

Phase Two: Have we got it right? - will take place in early 2022 to test and confirm that community aspirations have been captured and incorporated into the draft Master Plan through an on-line survey, Pop Up Stalls, Meetings and Round Table events,

When will Council start upgrading the reserve and park?

- The development of the Master Plan does not include funds for infrastructure. The Master Plan will guide future infrastructure for the reserve and park. Once the Plan is endorsed by Council, implementation of the actions would need to be considered as part of council's budget planning processes.

Point Cartwright Reserve– data collection

FAQs

Why have counters and cameras been installed at the reserve?

- Council wants to understand how the reserve is being used and is gathering data to inform future planning and management.
- Funding has been allocated to develop a masterplan for the areas encompassing Point Cartwright reserve and adjacent open space areas.
- Council is collecting accurate data on visitation and usage to help inform decision making.

What are the objectives of the information collection?

The information collection aims to:

- provide accurate visitation and usage data to combine with existing knowledge and inform decisions about planning and management of the reserve and adjacent open space areas
- identify opportunities to improve the visitor experience for users of the area

- assist in developing education strategies to maximise user experience of the area; and
- identify resource requirements for managing the area.

How does it work?

- The system consists of pedestrian counting sensors installed in various locations across the walking track, a wireless data transmission system, a central server and a data visualisation website that can be accessed by some council staff.
- Sensors are installed in two locations at the La Balsa entrance to the Point Cartwright reserve and the carpark at the lookout at Point Cartwright. They record multi-directional pedestrian movements through the zone, 24 hours, every day during the collection period.
- The data is stored in the onsite data logger and transferred to the central server every 10 to 15 minutes via a communication box. It is then uploaded onto the data visualisation website every hour.
- The sensor locations were selected based on the main entry and exit points to the Point Cartwright reserve.
- The study will record aggregated movements and no individual information will be collected.
- A temporary camera is installed in one location at the junction of the pathway and designated off-leash area. The camera will not be used to issue council infringements.

Will the study affect my privacy?

- As above, the study will record aggregated movements and no individual information will be collected.
- Information will be stored in accordance with council's privacy policy which aligns with legislation.

Will dogs still be allowed in the reserve?

- The current arrangements remain in place.
- We know some people love to bring their dogs to Point Cartwright and council remains committed to raising awareness of pet owner responsibilities so we can be considerate to residents in the local community and visitors to the area.
- Council has run several education campaigns in the Point Cartwright reserve area. However, some people are not doing the right thing and failing to pick up after their dogs or effectively maintain control of their dogs off-lead.
- Our public spaces are for everyone to enjoy, and it's important that dog owners are being respectful of others in shared spaces.
- The data collection will allow us to gather factual data on the numbers of dogs, people, prams, scooters and others that are using the area. The data will provide the first step for council to work with the community to make informed decisions about the best way to plan for the safe use of the area in line with the Management Plan for Domestic Animals (Cats and Dogs) 2021 – 2030 to ensure safe inclusive places.
- Council will keep the community informed of outcomes of the data collection and there will be opportunities to provide input throughout the master planning process.

How can I find out more?

- Register on council's Have Your Say website to stay up to date on all council consultation activities www.haveyoursay.sunshinecoast.qld.gov.au
- Contact council to speak with the project team.