Engaging our community

The Sunshine Coast community and key stakeholders were consulted about the proposal to develop a biosphere nomination for the Sunshine Coast for a period of 14 weeks between March and June 2019. Engagement with key stakeholder groups continued through to October 2019 and will remain ongoing.

Engagement for nomination development

During the 2019 consultation period the Sunshine Coast community and key stakeholders were asked:

1. Do you support Sunshine Coast Regional Council leading a UNESCO Biosphere nomination on behalf of community?
2. Is the UNESCO Biosphere program a good fit for the Sunshine Coast Regional Council area?
3. Does the draft biosphere map need adjusting and if so, why and how?
4. Do the draft governance principles need adjusting and if so, why and how?
5. What are the benefits, opportunities, challenges or risks (perceived or real) associated with achieving a UNESCO Biosphere credential?

A wide range of consultation tools and activities were used to seek answers to these questions and to understand the community’s thoughts on the proposed biosphere nomination. This included workshops, presentations, displays at events and expos, meetings, websites, social media, newspapers, television and other media.

In summary, there were:

- 89 engagement activities;
- 3,045 people connected face-to-face in conversations with staff and councillors;
- 12 submissions received;
- 609 surveys submitted; and
- 83% of survey responses supportive of the proposed nomination.

Groups engaged about the biosphere nomination included:
Feedback collected from the consultation process was gathered and analysed. The proposed nomination was well received by the community, business and government as an opportunity to protect and enhance liveability, natural assets, culture the local economy and the community across the region.

A Community Reference Group, with an independent chair and representatives of the Sunshine Coast community, environment and economy, was formed to provide further advice for the development of the nomination. Engagement with Traditional Owners, the Kabi Kabi and Jinibara peoples, informed the development of the nomination and remains ongoing.

**Future engagement opportunities**

Sunshine Coast Council endorsed the Biosphere nomination on 24 October 2019 for submission to the Queensland and Australian Governments for review. The Queensland and Australian Governments will now review the nomination. If the Australian Government endorses the nomination they will submit it to the UNESCO Man in the Biosphere Programme (UNESCO MAB). The outcome of the nomination will be announced in June 2021.

In parallel to the biosphere nomination assessment process, Council will continue to work with key stakeholders in preparation for implementation in June 2021. During this phase of the project, frameworks for managing a Sunshine Coast Biosphere, including governance and performance measurement will be prepared.